

The ADA and Audio Format Signage: All you need to know

What is the ADA?

The Americans with Disabilities Act (ADA), enacted on July 26, 1990, is a civil rights law that prohibits discrimination against people with disabilities in several areas, including employment, transportation, public accommodations, communications, and access to state and local government programs and services. Read more about it [here](#).

How does the ADA help make spaces more accessible to people who are blind and visually impaired?

The ADA includes specific provisions to ensure that buildings and facilities are accessible to all individuals, including those who are blind or visually impaired.

The ADA mandates that Title II entities (State and local governments) as well as Title III entities (businesses and nonprofit organizations serving the public) communicate effectively with individuals who have communication disabilities, which include disabilities affecting vision, hearing, or speech. The aim of this requirement is to guarantee that communication with people with these disabilities is just as successful as communication with those without them. Entities subject to the regulations are required to provide supplementary aids and services whenever necessary to facilitate effective communication with individuals with disabilities.

How can entities best comply with ADA requirements for effective communication?

Accessible signage is a crucial component in promoting effective communication with blind and visually impaired individuals. While the Braille signage model might have been the best available option in the past, technological advancements and associated societal changes have made so much more possible. The National Federation of the Blind estimates that today only 10 percent of people who are blind can read Braille, and even for those who can read Braille, locating these signs can be challenging. Braille signage alone is not enough. The addition of audio tools leads to more effective communication with a much greater portion of the blind community.

How does RightHear's technology make your space more accessible and inclusive?

RightHear provides an innovative solution to address the accessibility challenges faced by people with vision impairments. The solution uses advanced technologies, such as Bluetooth beacons and a user-friendly mobile app, to provide real-time audio guidance and information about the surrounding environment. The system can be easily installed in public places, such as airports, museums, or shopping malls, to provide accessibility to people with vision impairments.

RightHear's solution is easy to use, requires no special equipment, and provides accurate and comprehensive information about the surrounding environment. The audio guidance is delivered in a clear and concise manner, ensuring that users can navigate and access public places independently and confidently. The app is also customizable, allowing users to tailor the audio guidance to their specific needs and preferences.